

BUTLER & SMITH, INC.

EXCLUSIVE U.S. IMPORTERS OF B M W MOTORCYCLES

160 WEST 83RD STREET, NEW YORK, N. Y. 10024

• TEL. (212) 787-6175



DEALER'S PRICE LIST CONFIDENTIAL

	Dealer's Net Price	Suggested Retail Price
BMW—250cc—Model R27, Single	579.00	772.00
BMW—500cc—Model R50, Twin, Magneto Ignition	853.50	1138.00
BMW—600cc—Model R60, Twin, Magneto Ignition	966.00	1288.00
BMW—600cc—Model R69S, Sport Twin, Magneto Ignition	1173.00	1564.00
Additional charge for sidestand, Twins	7.00	9.35
Additional charge for sidestand, R27	10.00	13.35
OPTIONAL EQUIPMENT:		
Large Sportstank on black Twins	29.00	38.75
White Color on R27	9.00	12.00
White Color and Large Sportstank on Twins	56.00	74.75
Standard Dualseat and Passenger Footrests on R27, R50, R60	20.00	26.75
Standard Dualseat and Passenger Footrests on R69S	12.50	16.75
Extra-wide Dualseat and Passenger Footrests on R50, R60	27.00	36.00
Extra-wide Dualseat and Passenger Footrests on R69S	19.50	26.00
Electric Turn-Signals	15.75	21.00
Sidecar Gearing and Sidecar Equipment on all Twins	26.25	35.00

All prices are F.O.B. New York.

A cash discount of 1% is allowed for payment with order, otherwise shipment will be made net, against sight-draft.

Shipping charges are collect.

BMW motorcycles are delivered assembled, in factory crates, including optional equipment.

A 6-month or 6000-mile Warranty is given to the first owner of the BMW motorcycle on material and workmanship in accordance with standard Warranty Conditions.

All BMW models have Enclosed Shaft-Drive, Earles-type Front fork, Rear Swing-Arm Suspension, High Handlebars, large Taillight-Stoplight.

Complete Parts Stock Available.

Fast Parts Service.

Effective January 1, 1966